



*Save the Labels  
From*



# BROMM'S BREAD

*And Enter the Fleischmann Yeast Contest For*  
**7 Shetland Ponies and 43 Other Prizes**

Bromm's bread is, and has been, the best bread in Richmond for over fifty years.

We use only the highest grade flours and other pure ingredients, including Fleischmann's Yeast.

We employ only master bakers who work in an up-to-date



new bake shop with the latest improved baking appliances. Everything about the shop is sanitarily clean.

Bromm's bread not only tastes good---it IS good. It is nourishing and healthful. There's no food you can give your children that will benefit them more.

Now, boys and girls, don't you want a Pony or a Pony and Cart or Motorcycle or a Victrola like one of these? Or a Watch or a Kodak or a Bicycle?

Then all you have to do is to get all the



labels you can from Bromm's Bread, during the next 13 weeks and the children that get the most, get the prizes. Here's one of the labels ---there's one on every 5c loaf of Bromm's Bread and two on each 10c loaf.

*Insist on Your Own Folks and Ask Everybody Else to Save the Labels from BROMM'S BREAD for You*  
*Full Particulars As to This Contest Will Be Found in the Fleischmann Yeast Advertisement on the Opposite Page.*

## L. BROMM BAKING CO.

516 East Marshall Street

501 West Broad Street

**Bakers of Richmond's Best Bread**

